Notre Dame Alumna Entrepreneurs

Mallory (Ertel) Baches, 1999
The Civic Hub: www.thecivichub.com
The Civic Hub is a social capital incubation firm. It works with individuals, groups, organizations, and municipalities to help create and develop initiatives that strengthen their communities.

Kelly McCarthy Cash, 1980
Very Truly Yours: http://very-truly-yours.com
Very Truly Yours is a provider of fine custom stationery and other personalized products. Very Truly Yours (formerly The Paper Peddler) was founded by Kelly Cash in 1984 and offers a complete selection of custom stationery that includes wedding invitations, programs, place cards, birth announcements, children’s stationery, holiday cards and other unique personalized gift items.

Lisa Czlonka, 2002
Wailani’s: www.wailanis.com
Aloha! From wailani (wai’ lah’nee), meaning Heavenly Waters, comes Lisa’s line of natural body scrubs, designed to refresh and renew the most tired muscles.

Rachel Jurkowski, 2007
Vive Peru, http://www.viveperu.org/
Vive Perú is a nonprofit organization dedicated to fostering understanding of Latin American and Peruvian culture and providing much-needed aid to Peruvian communities. Vive Peru works to promote cultural understanding and implement innovative and self-sustainable programs in the areas of health, education, social work and engineering.

Laurie Meger Kane, 1984
Treetime Christmas Creations: www.treetime.com
Treetime Christmas Creations sells artificial Christmas trees, ornaments, and trim – both online and in its Lake Barrington, IL showroom.

Kristin McGowan, 1993
CloudClicks: cloudclicksdigital.com
CloudClicks is a digital marketing business that helps clients profitably market their products and services online and on mobile devices. Services include website design and development; Google Analytics and online advertising on Google.com or related pages on the Google AdWords network; graphic design; copywriting for websites, apps, social media, and other digital media; and related digital marketing services.

**Jessica Peyton, 2008**  
**Aim High Writing:** [http://www.aimhighwriting.com/](http://www.aimhighwriting.com/)  
Aim High Writing provides a premium service for those students and nonprofits who are prepared to collaborate on developing the most competitive school, scholarship, and grant applications. As an Applications Coach and Grant Consultant, Jessica works on a national scale with the country's top-performing students and nonprofits, designing and executing individual-specific strategies for her clients to purposefully achieve their goals.

**Janice Pilarski, 1979**  
**Green Bridge Growers:** [http://igg.me/at/gbg](http://igg.me/at/gbg)  
Green Bridge Growers is an urban farm with a difference! Green Bridge Growers creates empowering employment for highly-capable young adults with autism through an urban aquaponics farm. This social venture will provide jobs for this under-served population while also producing an abundance of fresh, local produce for our community. Green Bridge Growers received the Klau Family Greatest Social Impact Award at ND’s 2013 McCloskey Business Plan Competition.

**Joan Roberts, 1981**  
**CareerCounseling.com:** [http://careercounseling.com/](http://careercounseling.com/)  
CareerCounseling.com provides MBTI testing and professional resume, career coaching and outplacement services to individuals and business clients throughout the U.S.

**Sheila Roesler, 1983**  
**Wealth Management Advisor, Northwestern Mutual – Indiana:** [http://sheilaroesler.com](http://sheilaroesler.com)  
Sheila is the sole proprietor of a Wealth Management practice that guides individuals, families and small businesses to financial security – protecting incomes from premature death or disability, accumulating assets for education, retirement and other goals, and ensuring optimal ‘distribution’ (retirement income, business and estate transfer).

**Chris Rossi, 1993**  
**Chris Rossi Studio:** [chrisrossistudio.com](http://chrisrossistudio.com)  
Chris Rossi Studio is a multi-disciplinary design studio focusing on, but not limited to Interior Design, Graphic Design and Brand Identity Development. The studio is currently based in Tampa, Florida. Project locations range from local projects to nationwide. All projects are individually approached according to client needs and direction.
Laura Nagy Rupp, 1986
Laura Rupp Consulting: www.laurarupp.com
You can't live someone else's life, it just won't fit. Laura helps students and women clarify their strengths and interests and find the right fit for a college major and/or career. By clearing through confusion and uncertainty she helps individuals discover what they really want out of life and know enough about themselves to know how to get it.

Eleanore Strong, 2006
EleanoreStrong.com: http://eleanorestrong.com/
Eleanore is a writer, speaker, and educator who loves to create productive systems to achieve great things – and then teach others how to replicate her methods! Her “sweet spot” is the intersection of psychology and business principles.

Notre Dame alumnae who have started their own businesses and who wish to be listed here: Please contact the ND Women Connect steering committee at NDWConnect@gmail.com. Please provide us with your name, ND class year, name of business, web link, and a short description of what you offer. Thank you.